

Intellicus Wins the Prestigious “BI in Banking - Innovation of the Year” Award at Indian Banking Summit, 2023

- *The award recognizes Intellicus’ commitment to revolutionizing the banking industry with a cutting-edge data integration feature in its platform.*
- *Intellicus shared valuable insights on the power of data analytics and BI to match the speed of digital transformations within the banking sector*

Mumbai, India, June 16, 2023: [Intellicus](#), India’s leading homegrown data analytics and Business Intelligence (BI) company, recently bagged the BI in Banking – Innovation of the Year award at The Indian Banking Summit, 2023, the biggest dedicated banking event of the year. The award recognized the company’s contribution to the domain with a revolutionary data integration feature that seamlessly integrates disparate data sources to create a unified and comprehensive view of a bank’s operations. Intellicus participated in the event to apprise the banking industry of the current state of the industry and the role of data analytics amid the growing demand for digital transformation experienced by the sector.



Speaking about the award, **Anurag Sanghai, Principal Solutions Architect at Intellicus Technologies**, said, “We are honored to receive the BI in Banking – Innovation of the Year award, recognizing our commitment to revolutionizing the banking industry with cutting-edge data analytics solutions. As industry experts, we call upon banking professionals and decision-makers worldwide to embrace data analytics and business intelligence as essential components of their technological capabilities. Intellicus is committed to supporting banks on this journey.”

During the conference, Anurag shed light on how BI and data analytics can help banks gain actionable insights, optimize processes and respond with agility to evolving market trends, regulatory requirements and customer expectations. He explained how Intellicus' powerful analytics platform equips banks with the tools necessary to unlock the full potential of their data, providing comprehensive visualizations and interactive dashboards that enable stakeholders to understand complex financial information quickly.

By empowering banks to effortlessly consolidate and analyze data from multiple sources, Intellicus enables timely and accurate decision-making, enhances risk management capabilities and drives operational efficiencies. This innovation also streamlines data governance and compliance and provides actionable insights to bank employees at all levels resulting in improved customer experiences and driving business growth. Banks can effectively monitor and manage NPAs, identify underlying causes and develop targeted mitigation strategies to combat financial risks.

The summit comprised several panel discussions, dedicated sessions and networking opportunities for around 300 delegates from leading banks such as ICICI, HDFC, Yes Bank, Equitas Small Finance Bank and other leading names.

Explore intellicus.com/banking/ for more information about Intellicus BI and its participation in the event.

About Intellicus

Intellicus is a business intelligence and data analytics platform, services and solutions provider for enterprises and offers embedded BI capabilities for software vendors. The end-to-end, full-stack platform delivers the power of actionable insights to industry leaders. Intellicus' self-serve analytics and dashboards assist business users in making data-driven decisions through end-to-end data integration, OLAP, multi-dimensional data warehouses and auto ML/AI-based what-if predictions.

Proudly made in India, Intellicus Technologies has partnered with 17,000+ Enterprises, ISVs and SMEs since 2004. Over half the Fortune 100 companies in the BPO, Healthcare, Retail, FMCG, Manufacturing, Human Resources and Logistics use Intellicus for data they can trust.

For more information - <https://intellicus.com/contact-us/>

