Intellicus Showcases its Powerful Next-Gen BI Capabilities at LiveWorx'19

Bengaluru,22nd July 2020: Packed with features like built-in data science and machine learning, this next-gen BI solution can help enterprises in accelerating their digital transformation initiatives

Boston, June 14: Intellicus was back at LiveWorx this year in Boston to showcase its BI capabilities. This year, LiveWorx was focused on technology innovations for digital transformation. In sync with this trend, Intellicus demonstrated how next gen BI can be leveraged to accelerate digital transformation and get more value from it.

Self-Serve + Machine Learnt Predictions + Visualizations + What-If = Next Gen BI

The whole concept of next gen BI revolves around empowering business users. The idea is to enable business users to do self serve analytics and perform predictive, what -if analytics on their everyday data.

At LiveWorx 19, Intellicus demoed how built-in data science and machine learning capabilities enable users to get predictive insights on their operational data in easy steps. With these insights users can plan for the next hour or day or week etc. Intellicus users can also do what-if analytics on their data and get intelligence on possible future outcomes in case some factors vary. In addition to these key highlights, our audience at the event also got a glimpse of the new interactive and responsive visualizations in Intellicus.

As a next-gen BI, Intellicus equips its users to address the challenges for today and tomorrow. They can plan more scientifically and get the best outcomes – and this empowerment contributes significantly in expediting digital transformation.

Rajesh Murthty, VP Engineering at Intellicus, also presented an Ignite Talk at the event and spoke about how Intellicus enables business users to apply machine learning models in real time for predictions.

We have received a very enthusiastic response to our enhanced capabilities. Our users are excited to use them for operational intelligence. Intellicus is happy and proud to be leading innovation and transformation in BI", he said.

About Intellicus:

Intellicus is a BI product company, founded in 2004. At Intellicus, we have a passion to deliver a world class BI and analytics experience to all our users. Our customizable and modular solution has made us the product of choice for more than 14,000 large & small scale enterprises across the globe. Our flexible architecture and robust integration framework has won major OEM relationships with leading ISVs. We have 50+ ISV partners who sell Intellicus either standalone or embedded in their products, and also implement it for their customers.