



CASE STUDY

# Intellicus for Risk Management Companies

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intellicus

## Overview

The client is world's leading provider of business information and risk management solutions.

They provide commercial data to businesses on credit history, business-to-business sales and marketing, counterparty risk exposure, supply chain management, lead scoring and social identity matching.

In addition to accessing risk and establishing credit terms, the client also helps organizations minimize risk and maximize profitability.

Reports generated for each business runs over 30 pages and covers details with over 100 sections ranging from customer's risk assessment, financial trends, management and shareholders details to operational details, financial assets and liabilities all in one place.

They were experiencing slow and error-prone data collaboration and inconsistent report document formatting.

## Business Challenge

Design a solution for risk management companies, who have to measure thousands of businesses and create their risk reports on a quarterly basis and supply to their millions of subscribers.

The challenge is the unstructured nature of data when it arrives at business analysts mostly in the form of excel sheets and word documents, which needs to be processed, analyzed and put into a highly structured report format for the traditional investor audience.

The other challenge is the time to market criticalness of the risk reports considering the competitor's reports reaching earlier and more importantly the lag between business events and the investment decisions.

## Requirements

- Extraction and collaboration of data from multiple data sources
- Analysis and creation of tens of charts and tables per business
- Creation of a well-formatted document by placing all this content in a highly structured manner
- Distribution of the reports

## Intellicus Solution

Intellicus delivered an automated data collaboration and report generation process. The reports were template driven, which made each business report consistent and reliable. Intellicus' high performance BI server generated multiple reports concurrently and delivered to business analysts for their final review. Intellicus' work flow based approval process delivered the reports to subscribers soon after the reports were previewed and approved by analysts.

The client installed fully web-based Intellicus BI solution on a private cloud with zero footprint on analysts' machines. After going live in a record time with the help of Intellicus consultants, the client also easily extended the solution to their offices in the other parts of world.

Intellicus collaborated and generated a business' report in 6 seconds compared to 5-7 man days of analysts' effort that was put earlier. This freed up a huge amount of analysts' time for more relevant productive work. The overall report delivery time came down to 3 days compared to 25 days from the closure.

## Business Benefits

- Proactive decision-making
- Enhanced customer experience management
- Better Prioritization of fault resolutions
- Improved responsiveness to ATM breakdown issues